

14TH ANNUAL COMPASSIONATE FEAST

Featuring Jackson Galaxy
Sponsorship Packet



LET US INTRODUCE YOU TO THOUSANDS OF LOYAL SUPPORTERS.

A Compassionate Feast sponsorship includes valuable marketing benefits: social media promotion to over 70,000 followers, acknowledgement on the HSHV website with over 52,000 visitors per year, and acknowledgement at the event to over 300 animal-lovers.

10th Anniversary: Expected largest attendance yet!

We expect this to be the largest Compassionate Feast yet as we celebrate HSHV's 10th anniversary in our new building! Most guests are regular donors, who are loyal to the animal welfare cause and will know that your sponsorship allows us to continue saving lives.

What is Compassionate Feast and who's coming to dinner?

The Compassionate Feast is our annual gala celebration, featuring an elegant cocktail hour and much-anticipated silent auction, followed by a gourmet vegetarian/vegan feast.

This year, we're thrilled to present Jackson Galaxy as our headline speaker. On his journey from entry-level shelter worker to America's Cat Daddy and host of Animal Planet's hit show "My Cat From Hell," Jackson Galaxy has made it his mission "to improve the lives of animals by transforming the places they live and helping the people who care for them." He speaks with passion and pizzazz about all things cats, and will make this an unforgettable evening!

Your tax-deductible sponsorship is used wisely: HSHV has the highest save rate of all similar shelters in Michigan at 96%, and has achieved 8 consecutive 4-star ratings from Charity Navigator for financial responsibility. It makes a difference to your business as well, as tens of thousands of HSHV supporters will see you as an essential partner in animal welfare!

Special Opportunities



SPONSORSHIP LEVELS

Cat Daddy:	\$10,000
Total Cat Mojo:	\$5,000
Cat's Pajamas:	\$2,500
Purrrrtner:	\$1,000
Kitten:	\$500



**See next page for sponsor benefits*

HUMANE YOUTH AWARD SPONSOR: \$3,000

Sponsor the annual Humane Youth Award, recognizing inspiring youth between the ages of 12 and 17 who are making a positive impact on animals in their community. Your name will appear in all HSHV communications associated with the award, including press releases, social media, HSHV website and email communications, and the award presentation at Compassionate Feast.



NOV 1ST

6:30 PM

MICHIGAN LEAGUE

[HSHV.ORG/FEAST](https://hshv.org/feast)

Partner with us to do good, feel good, and celebrate!

See hshv.org/aboutus for more.



VIDEO SPONSOR: \$4,000

Sponsor the finale video at Compassionate Feast, celebrating HSHV's 10 year anniversary in our new building! The video, designed by HSHV, will show the incredible progress made in 10 years due to the generosity of our community. You will be prominently acknowledged in the video, which will be played as the capstone of the Feast, posted on social media to over 70,000 followers, and sent to over 50,000 supporters via email.





SPONSORSHIP BRINGS THESE ADDITIONAL REWARDS:

	CAT DADDY \$10,000	CAT MOJO \$5,000	CAT PJ'S \$2,500	PURRTNER \$1,000	KITTEN \$500
Presenting rights to event	✱				
Private reception with Jackson Galaxy before the event	✱				
Signature cocktail named after you, plus your logo on the cocktail napkins	✱				
Brick paver with the personal message of your choice, installed permanently at our shelter's entrance	✱	✱			
Shelter visit and private tour of facility	✱	✱			
"Bark Break" adoptable animal visit at your workplace	✱	✱			
Social media feature to over 73,000 Facebook followers	✱	✱	✱		
Opportunity to put marketing materials in adoption folders	✱	✱	✱		
One year kennel sponsorship	✱	✱	✱		
Your company logo on event invitation*	✱	✱	✱	✱	
Recognition in HSHV's quarterly print newsletter (sent to 12,000 supporters)	✱	✱	✱	✱	
Company logo on event poster	✱	✱	✱	✱	
Formal acknowledgment during event	✱	✱	✱	✱	✱
Full page color ad in the event program	✱	✱	✱	✱	✱
Your logo on event webpage with your company's website link	✱	✱	✱	✱	✱
Tickets to the event	4 VIP	4	2	1	

*Requires commitment by August 16

SILENT AUCTION DONATIONS

Have something special you'd like to donate? Maybe a valuable item or experience? Please contact Joy Johnsen at joyj@hshv.org or 734-661-3536 to discuss.

COMPASSIONATE FEAST

Featuring Jackson Galaxy

PLEASE COMPLETE SPONSOR INFORMATION

Company Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I/we wish to be listed as _____

(please print exactly what you would like to appear on all Compassionate Feast promotional materials)

SELECT SPONSORSHIP LEVEL

\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$4,000 Video Sponsor \$3,000 Youth Sponsor

PAYMENT INFORMATION

Check payable to "Humane Society of Huron Valley" enclosed

Paying online at www.hshv.org/sponsor

Charge my* Visa Mastercard American Express Discover

Card Number _____

Expiration _____ / _____ Security Code _____

Print Name on Card _____

PLEASE RETURN THIS FORM TO:

Joy Johnsen | Special Events Coordinator

Humane Society of Huron Valley | 3100 Cherry Hill Road | Ann Arbor, MI | 48105

E: JoyJ@hshv.org | **F:** (734) 662-0749 | **P:** (734) 661-3536

*Payments can also be made by credit card in 2 installments. Please contact Joy for more information.